



State of California
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Promoting excellence in agriculture awareness and education.

PRESS RELEASE

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SENSORY SAFARI EXHIBIT VISITS PREMIERWEST SPORTSMEN'S EXPO



YREKA- The Redding Regional Chapter of Safari Club International will be visiting Siskiyou County for the first time for the PremierWest Siskiyou Sportsmen's Expo March 17th and 18th. This exhibit is unique because visitors are encouraged to touch the display of animals from throughout the world.

By using thousands of donated mounts and borrowed animal mounts, skins, skulls and horns, tens of thousands of schoolchildren, adults and individuals who are visually impaired and disabled have been able to gain a "visual" perspective of what nature's animals are like. "We are lucky to have this new attraction at this year's Expo," stated CEO, Cliff Munson "This Expo just keeps getting bigger and better."

The 48 foot remodeled moving van was finished in 2008 and first appeared at the 2009 Reno SCI show. The Mobile Sensory Safari will be open to the public both big days of the 2012 Expo. Tours through the exhibit will be FREE thanks to Milky Way Transport, Safari Club International and the Siskiyou Golden Fair.

The Siskiyou Sportsmen's Expo runs Saturday March 17 from 10 a.m. – 5 p.m. and Sunday March 18th from 10 a.m. to 3 p.m. at the Siskiyou Golden Fairgrounds in Yreka. Admission is \$5 for adults 13 and over and free for anyone under 12! For more information contact the fair office at 530-842-2767 or info@sisqfair.com

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